



POINTS OF LIGHT

in partnership with

Service Enterprise Initiative (SEI) UPDATE – May 8, 2024 Arizona Governor's Commission on Service and Volunteerism

- Fellow Commissioners, Tori Carlson, formerly with Interfaith Community Services (a Service Enterprise) and Donna Martin, Boys and Girls Clubs of the Valley (a Service Enterprise) as well as Susan Nusall, Arizona Foundation for Legal Services and Education (a Service Enterprise), and Sandra Freyer, Service Enterprise Program Manager at the Center are focusing on increasing awareness of and educating nonprofits, schools, and municipalities about the initiative.
 - A virtual discussion with City of Fort Collins (accredited) took place on April 17th it was recorded and is providing good materials for social media and other communication tools.
 - Dr. Ashcraft attended Aster Aging, Inc.'s Volunteer Appreciation Event and presented the Certificate of Accreditation to the organization as part of the program.
 - Interviews with the CEOs of Interfaith Community Services and Catholic Charities Community Services are scheduled for May.
 - The Association of Leaders in Volunteer Engagement (AL!VE) annual Hub survey has been submitted and included Tori, Donna, and Susan's feedback and suggestions. We will share outcomes once received.
 - We always welcome your suggestions and support in distributing information and advocating for the initiative.
- The Center continues its marketing efforts of SEI to stakeholders. There are still opportunities for organizations to apply for the 2024 Cohorts. For now, the training model will be virtual, extending the reach of SEI to communities across Arizona. Contact Sandra Freyer at sandra.freyer@asu.edu for details. The following organization have submitted their applications and will complete their orientation, diagnostic assessment, analysis, and debrief in May and June:
 - 3rd Decade (a Tucson based financial literacy program with the mission "Changing Financial Futures Forever, Starting Now".)
 - o Alzheimer's Association Desert Southwest Chapter
- The following organizations are in the process of getting reaccredited:
 - Power Paws Assistance Dogs
- The following organizations have maintained their accreditation, became reaccredited, since the update to the State Commission on March 6, 2024:
 - Mesa Arts Center
- Currently active Service Enterprise agencies in Arizona are (n=14):
 - o A New Leaf
 - o Arizona Foundation for Legal Services and Education
 - Arizona Museum of Natural History
 - Aster Aging, Inc. (East Valley Adult Resources)
 - o Banner-University Medical Center Tucson
 - Boys and Girls Clubs of the Valley
 - o Catholic Charities Community Services
 - Indian Bible College
 - Interfaith Community Services
 - McDowell Sonoran Conservancy
 - Iskashitaa Refugee Network
 - Rebuilding Together Valley of the Sun
 - o Volunteer in Paradise for Paradise Valley Unified School District
 - Yavapai Big Brothers Big Sisters
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- The Center continues to stay in touch with the previously accredited organizations to encourage them to enter into the reaccreditation process. If you are connected and can be an advocate for SEI, please let us know. These Organizations are:
 - Area Agency on Aging
 - o Arizona Dental Foundation
 - Down Syndrome Network, Inc.
 - o Habitat for Humanity Tucson
 - House of Refuge
 - $\circ~$ Junior Achievement of Arizona
 - Maggie's Place, Inc.
 - Make Way for Books
 - o New Life Center
 - o Payson Senior Center
 - Pueblo Grande Museum
 - Sonoran Art League
 - \circ Swift Youth Foundation
 - o Tempe Community Action Agency
 - o Treasures for Teachers
 - Paz de Cristo Community
 - o Big Brothers Big Sisters of Flagstaff
 - Civitan Foundation, Inc.
 - Just for Patients Literacy
 - o Volunteers of Maricopa County
 - o Ronald McDonald House Charities of Central and Northern Arizona
 - o The Diaper Bank of Southern Arizona
 - o The Literacy Center
 - \circ $\,$ Voices of CASA Children $\,$



